

# VIDDY AWARDS

## ACHIEVEMENT CATEGORIES

If there is an individual or team that has a story to tell, we would like to hear it. As every nomination is different, there is no set list of criteria. Nominees will be evaluated on their achievement(s) and organizational impact. Viddy Awards may contact the Nominator via email for clarifications or further questions.

To nominate yourself or someone else, please upload a document with the following information and examples of work product.

### INDIVIDUAL ACHIEVEMENT

1600. Individual's Specific Project Achievement (\$250)

1601. Individual's Body of Work Achievement (\$250)

Nominator Name  
Company/Organization  
Title or Role  
Email address

Nominee Name  
Company/Organization  
City/State or Province/Country

1. Nominee's creative title such as creative director, designer, writer, videographer, agency owner etc.
2. Creative role within the organization?
3. Why should this person be recognized? What does he or she do that is exceptional?
4. Number of years in industry, previous jobs, number of years in present position
5. Examples of work if appropriate

*Examples for Nomination:*

- The leader of a team who is responsible for a specific or numerous successful projects
- An individual responsible for growing the business through their outstanding creative work
- An individual who has brought recognition to the team through their outside work within the industry or community
- An individual who creates positive recognition for their organization through winning awards for their work

### TEAM ACHIEVEMENT

1602. Team Achievement's Specific Project Achievement (\$250)

1603. Team's Body of Work Achievement (\$250)

Nominator Name  
Company/Organization  
Title/Role  
Email address

Nominee Name (Company/Organization/Team)  
Type of Creative Team (Ad Agency, Corporate Communication Department, Digital Firm, Public Relations Firm, etc.)  
City/State or Province/Country

1. Team's creative function within the overall organization?
2. Why should this team be recognized? What do they do that is exceptional?
3. Team age, history, or perspective if relevant
4. Previous recognition: i.e. internal and/or awards
5. Examples of work product

*Examples for Nomination*

- Business growth over a period of years in terms of clients and/or income
- A team that wins major, contested projects
- A team that brings recognition to the company through industry or community endeavors
- A team that far surpasses goals or written expectations
- A team that worked together on a major successful project